

HISTORY OF CHRISTMAS SEALS



The first Christmas Seal was created in Denmark in 1904 followed by Sweden and Iceland. They were created to raise money to combat tuberculosis.

In the United States in 1907 The Christmas Seal was designed by Emily Bissell and with the help of Philadelphia newspaperman Leigh Mitchell Hodges. Bissell needed to raise \$300.00 to save The Brandywine Sanatorium in the State of Delaware. The first year sales grossed \$3,000.00. By 1916 sales surpassed one million dollars. Tuberculosis was under control in the 1950's by the American Lung Association and focused on other lung diseases.

Many states have their own local Christmas Seals and with the National Seals are still being sold today.